

# RYAN COHEN

Art Director, Photographer

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Jack of a few trades... I design graphics for really cool companies. I also make websites for some of those really cool companies. Sometimes, I photograph people.

## SKILLS

Adobe

- InDesign
- Photoshop
- Illustrator
- Dreamweaver
- Lightroom

Web

- HTML
- CSS
- Wordpress

Apple

- Aperture
- Pages
- Numbers
- Keynote

Microsoft

- Word
- Excel
- Powerpoint

A strong conceptual thinker who has a keen interest in all things related to the Internet. Committed to having an impact on the future of any company that I work for possessing the enthusiasm and commitment to learn and develop my career within a fast paced and growing business. My niche is building responsive and dynamic websites that are user-friendly, and positively impact people's lives. I work well under tight deadlines, with a good team or independently.

## EXPERIENCE

**DESIGNER / DEVELOPER, MUGSY PR, FORT LAUDERDALE, FL - 2012-PRESENT**

Responsible for brand development, website design, presentation design and consulting for multiple clients ranging from hotels to wine festivals, and many in between..

**GRAPHIC DESIGNER, BOBBY'S BURGER PALACE/BOBBY FLAY, MIAMI ART DISTRICT, FL - 2015-2016**

Refreshed the brand as a whole with new design elements elevating its visual appeal to their target demographic. Designed to mass produce different design pieces for multiple medias including digital and print.

**GRAPHIC DESIGNER, BURGERFI CORPORATE, FORT LAUDERDALE, FL - 2015**

Designed all of the assets used by corporate stores for print and web, all the way to what artwork goes on the walls at each store with thorough instructions on how and where to mount. Involved in the development of the procedure and structure of assets for all stores to obtain through goburgerfi.com. Responsibilities included fast turnaround on production pieces for the marketing team as well as creatively developing new campaigns for all of the stores to be a part of.

**GRAPHIC DESIGNER, OMNI ADVERTISING, BOCA RATON, FL - 2015**

Responsible for print and digital advertising in the automotive field, distributed to multiple media outlets. Contributed in the redesign of the homepage..

**GRAPHIC DESIGNER, NIPRO DIAGNOSTICS, FORT LAUDERDALE, FL - 2011-2012**

Designed packaging for glucose meter systems and co-branding to clients such as Walgreens, CVS/Pharmacy, Walmart and Publix, amongst others. Responsible for designing ads (online and print) for pharmacies and distributors promoting the meters.

**ART DIRECTOR, ZIMMERMAN ADVERTISING, FORT LAUDERDALE, FL - 2003-2010**

Responsible for designing ads formatted for different mediums including print, web and digital media within tight deadlines. Contributing to campaigns, working closely with fellow graphic designers and art directors and developing strategies to produce striking designs. Featured clients are PepBoys, hhgregg, Friendly's, Firehouse Subs, Atlantis Bahama Resorts.

## FREELANCE

Freelance, Peak Seven Advertising, Boca Raton, FL - 2012-2013

Freelance Graphic Designer, Self-employed, Fort Lauderdale, FL - 2001-2003

## EDUCATION

The Art Institute of Fort Lauderdale, Fort Lauderdale, FL - Associate of Science in Interactive Web Design, 2014

The Art Institute of Fort Lauderdale, Fort Lauderdale, FL - Bachelor of Science Graphic Design, 2001